



# CARD TRUST

CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST  
கூட்டுவாங்குதல், கிராம வளர்ச்சிக்கான, நிரந்தர உதவி

## CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST NO.3/1, K.K.ROAD, VILLUPURAM – 605 602. TAMIL NADU.

### ANNUAL REPORT 2012-13

#### VILLAGE DEVELOPMENT PROGRAMME PHASE-II

The objective of village development plan is to be developing the selected village in an integrated manner. This would include economic development. Infrastructure development and other aspect of human development i.e. education, health, drinking water supply etc besides access to credit. A majority of the villages in the country skill face constraints such as access to education, health facilities, drinking water, power, road credit, information and market. Against this background, adoption of especially village in background, adoption of especially villages in backward regions through preparation of village development plans (VDPS) would go a long way in ensuring holistic and integrated development of the villages concerned. Based on this thought NABARD bank has given an opportunity to implement VDP in Thiruvannamalai district of Kilpennathur Block of Arumpakkam village.

Here we explain all the implemented activities which helped our needy deserving village people to overcome poverty through small change development in sustainable economic development. As per guidance of Thiruvannamalai District development NABARD officer Shri. Sudarsan AGM of NABARD has extended his valuable thoughts ideas, energy, grace for below mentioned programmes.

This year we implemented, Demo on Beekeeping unit, Demo on Poultry unit, Demo on Vermi Compost unit, purchase of milking machine, Deepings of pond and profession of infra structure of school.

#### DEMO ON VERMI COMOST UNIT

NABARD of Thiruvannamalai District has helped our organization to select Arumpakkam village for doing village development plan. Based on development criteria, we called Mr.Selvaraj, a pioneer of organic farming farmer to educate vermin compost with low cost expenses. We collected 60-70 village farmers, Male and Female all gathered in school campus for collecting knowledge on vermi compost. He then demonstrated in front of all participants and among them six farmers started to arrange on doing vermi compost, now people started to do vermi compost and selling to neighbor farmers audit helped them to earn money as well as to strengthen the soil instead of spoiling with chemical fertilizers.

### **DEMO ON POULTRY UNIT**

Another key programme was poultry unit implementation. We called Mr.Kanikannan, who is specialist in managing poultry unit. He explained about the maintenance of chicks, hen and cock, space, feeder, emergency in critical situation and all were deeply explained to the women SHG members. Among them two below poverty women were selected and for them fourhen and one cock with iron gauge were given for each of them. They will look after it and will revolve with minimum of chicks. This attitude will ensure the increase of economic stage with formal changes

### **PURCHASE OF MILKING MACHINE**

Arumpakkam village is depend on cow management which helps them to overcome family poverty. Each house hold has two or three milky animal which takes more time share for collecting milk in each cow. Our NABARD manager of Thiruvannamali Guided us to purchase two milking machine from Namakkal worth of Rs. 5,500 /- each one and given to two group of SHG women and demonstrated to them how to use it with safety measures. No village women do milking safely with less time, now all the beneficiaries benefit through those machines.

### **DEMO ON BEEKEEPING UNIT**

All the people cannot adopt all the facility which is readered by any agency, but deserving people will be identified to engage with proper guidance and help on need based activities. Here we called Mr. A.Dhandayutha pani, B.Com, well experienced trainer in beekeeping and management. He came with total unit of bee, its box, collecting honey box, cleaning bee box, all were clearly explained and demonstrated to the village people. Among them seven participants ordered for bee

box which will help them to earn more money with less maintenance and investment. NABARD helped them to buy bee box and bees with low cost. Now people those who were interested installed beekeeping unit in their house and agriculture field.

### **DEEPING OF PONDS**

Arumpakkam village is drought place where water scarcity is major problem for the villages. They requested to deep the pond which helps their village ground well to increase ground water level, helping livestock for drinking together to deep the pond. People enthusiastically involved in deepening their village pond.

### **PROFESSION OF INFRA STRUCTURE OF SCHOOL**

Arumpakkam village has two elementary school and one government higher elementary school, where poor family children all study with minimum facility. For them NABARD has helped them to get 10 chair, 2 ceiling fan were distributed to the school. While these fan were distributed to the school. Parents Teachers Association Representatives thanked NABARD for their taking rural India forward in all programmes were eventually congratulated.

### **FARMERS CLUBS – THIRUVANNAMALAI AND VILLUPURAM**

NABARD was instructed many NGO's to farm farmers club in their service area for the development of farmers to learn modern agriculture. Our organization has farmed their year 10 farmers club in Thiruvannamalai District of Thellar and Peranamallur blocks. Among them five farmers clubs were formed under federation ground to make them motivating in involving in modern agriculture. The same way was adopted in Villupuram District, we farmed 5 farmers club which is functioning very well with Villupuram Agm NABARD guidance.

### **NABARD – MEDP – PROGRAMME**

This year we have conducted three MEDP for rural SHG members on making them to become entrepreneur. We are specially trained to contact various training programme for the rural SHG members. We are supporting all SHG to become entrepreneur with their skill and ability.

### **PHOTO FRAME – MEDP - NABARD PROGRAMME**

We conducted photo frame micro entrepreneur development programme in Thiruvannamalai for **30** SHG women. This programme was conducted for **12** days. Daily participants have to undergo 8 hour training to get adequate knowledge on photo frame. We invited Mrs.Sangeetha, Thirukoilur for providing adequate training to the participants. As follow up now **17** women are doing this work to earn minimum money to support their family needs.

### **NON – WOVEN BAG MAKING TRAINING PROGRAMME MEDP – NABARD**

Our organization itself have a unit of non- woven bag making which is maintained by our SHG members. With the professionally trained staff we contacted **7** days training programme for **30** women. They all with keen interest learned to make non woven bag. These women planned to start new unit at Thiruvannamalai with the guidance of NABARD and support of local bank. This unit will function from April 2013- which will help them to earn sufficient money.

### **SAREE PRINTING – MEDP – NABARD PROGRAMME**

This is another step to improve our deserving rural BPL family women. This SAREE printing training was given to **30** participants for **12** days at **Arni, Thiruvannamalai District.** All attended with zeal and enthusiasm to learn another skill to support their earning. Among these participants, 11 were started a saree printing unit, which is successfully running. To overcome family poverty. Rest of the participants collected adequate techniques from our trainer **Mrs.B.Uma** to start new unit in their living area itself .

### **FARMERS CLUB FEDERATION – THIRUVANNAMALI**

Our organization has formed 10 farmers club in Thiruvannamalai among them 8 farmers club were arranged to farm federation. For this federation NABARD and Nationalized Bank

together supports to strengthen their live style improvement. They were given proper guidance and support from our NGO. These members meet once in a month and collect subscription and wanted to develop their normal life with Hi-tech modern Agriculture. Now this federation with NABARD support planned to buy Transplantations of paddy nursery in field, fertilizer go down also planned to have soon.

### **NEAC – ENVIRONMENT AWARENESS PROGRAMME**

C.P.Ramasamy Iiyar foundation supports Northern region Districts NGO of Tamilnadu to implements national environment awareness campaign as regional resource agency supported by ministry of forest and environment- New Delhi. This year our organization conducted a public meeting and demonstration on Vermi Compost in Ezhai village. Here general public SHG women, youth and community organization members in association with local panchayat, attached the campaign Agriculture field to protect soil and environment.

### **FREE TAILORING TRAINING – VILLUPURAM**

We conduct free tailoring training for village below poverty family women, singled women, divorced women, unmarried aged women, widows and other down trodden women to enable them in standing independently to overcome poverty. Because society, especially men give lots of sexual torture to these women because of poverty. For them we conduct six month course. In the end all get certificate which will help them to get free tailoring machine from District social welfare centre. Till today we have trained 90 women 3 batch all are having tailoring based job which gives great support to overcome poverty. These women are getting job in Tamilnadu Government Free uniform stitching material in Villupuram. Now they all are getting tiny amount of income to save their life.

### **ONE DAY AWARENESS PROGRAMME – THIRUVANNAMALAI**

CARD TRUST has SHG in Thiruvannamalai District, NABARD- Thiruvannamalai gave an opportunity to conduct one day awareness training for SHG members to know about how to maintain a SHG, record maintenance, meeting conducting, Transparency, Bank linkage, NABARD scheme, micro credit, revolving fund, economic fund, and bank support for SHG all were clearly explained. We conducted four one day awareness programme in Thellar block of Thiruvannamalai Block. Nearly 120 women benefited to gain knowledge on SHG maintenance.

## **FREE COMPUTER TRAINING FOR TRIBALS – KALRAYAN HILLS – VILLUPURAM DISTRICTS**

Our organization in every year summer holidays conduct free computer training for adolescent girls and non – formal students. This year we shifted our training course to Kalrayan hills to educate boys and girls of these tribal's to get adequate knowledge in computer. For them basic computer, computer applications, networking, DTP, photoshopping and coral drawing all clearly taught to these tribal's. Ninety days course for 20 Tribal's in two batches were given sufficient training. We educated 40 tribal boys and girls to get knowledge in computer. Now a day's computer is essential to get in touch with get information and do DTP for all communication.

## **CHILD LABOUR ERADICATION CAMPAIGN PROGRAMME**

Government of Tamilnadu and Government of India individually and jointly implements to eradicate child labour in all sectors. Because these children all are need to get education instead of work. We conducted one day campaign in Cuddalore District, Chidambaram town. Our SHG members, general public, youths, college students and Adolescent girls all jointly conducted a campaign, slogan shouting thundered in Chidambaram Town. Engineering College Principal has presided over the campaign. He added that each and every citizen should take keen interest to eradicate child labour from our country. The same programme was conducted in Villupuram District, Koliyanur village were farmers, college students, and youths, adolescent girls, and public largely attended the campaign. We invited Mr.P.Angalan North zone convener of forum for promotion of child participation, Puducherry to start the campaign. He said that parents and society has to put their full effort to stop on putting children in all labour work. It is shameful to each adult, when we are not capable to stop these harassments. Take vows on eradication of child labour from our community and society.