



# CARD TRUST

CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST

சென்னை, தமிழ்நாடு, 605 602

## CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST

NO.3/1, K.K.ROAD, VILLUPURAM – 605 602. TAMIL NADU.

### Annual Report 2014-2015

#### **INTRODUCTION:-**

Card trust is reputed organisation which stands by needy people in all their needs and development. This year we are with the Donors, Contributors, Benefactors, Government official and other like minded organization have extended their valuable support and guide to reach the unreached. Thus we too happy to share our programs for your kind perusal.

#### **TAILORING, EMBROIDERY TRAINING FOR YOUNG GIRLS PROGRAMME :-**

Card trust have been established a Training Centre for vocational training which provides Tailoring, Embroidery and Fashion Jewel making. This year 36 young girls attend full day training for Tailoring and Embroidery for six months we do conduct 2 Batches every year and all together 84 young girls received training for enabling them to find solution for self employment. These young girls are given employment opportunity for finding way livelihood support. And other orders for stitching also collected for their self employment.

#### **FREE COMPUTER TRAINING FOR TRIBAL STUDENTS PROGRAMME:-**

Our organization conducted every year summer computer course for Tribal students on free of cost. One month training consist of Coral Draw, Photo shopping, Windows, C++, Net Working. Basic informations are provided to enable them to find right path in their future for getting chance to fulfill the opportunity in employment sectors. And also till now we trained 186 students and many of them got job in press, computer shop, DTP centre, Textiles, Paint shops, Digital shops. This year 23 Tribal students benefited from our Training.

#### **FARMERS CLUB FORMATION- NABARD:-**

NABARD- TRIUVANNAMALAI have extended its generous hand to collect rural farmers to get all new technology in Intensive Organic agriculture for Thellar Block, farmers were formed in group. This year we have formed 8 farmers club which have received all the guide and skill faculty training in his year. All the farmers club members doing income generation activity to over come poverty. This year all the farmers club members started bank account and started to have milk cows for more income to find livelihood support and solution for self employment.

#### **SEED PROCESSING- K.V.K. TRAINING PROGRAMME:-**

Kondayankuppam, desu, Vayalur farmers club members approached Kisan Vikas Kendra- Vadapiri jointly conducted deed processing for all these farmers club members. While on Training K.V.K Agriculture Officers extended all valuable thoughts and technology for doing seed processing. Now three farmers club members started to do seed processing for paddy, cereals, traditional seeds and other seeds processing in their villages. 67 farmers benefited to learn seed processing and new technologies for upgrading their knowledge for their development.

#### **AGRI MULTI PRODUCERS COMPANY TRAINING PROGRAMME:-**

CARD TRUST organised a seminar for Agri producers to learn Multi producing company for leading Agri people at Dharmapuri Dt. Here 300 Agri producers attended the training and collected needed knowledge for their producers company. We called local Agriculture Officers, Indian Bank, Harur and local leading company owners gave lots of knowledge to all farmers. While on 11<sup>th</sup> hour, all farmers planned to start Agri Multi Producers Company in Harur Town.

#### **FOOD PROCESSING TRAINING FOR RURAL ENTREPRENEUR PROGRAMME:**

This year our organisation planned to conduct food processing training for young rural entrepreneur programme at Villupuram District. 32 young rural entrepreneurs attended to learn food processing to start self employment for finding solution in livelihood support. All the Beneficiaries collected needed knowledge on food processing for their life security and enabling them to start self employment and employment opportunity for the new generation. While on this training we invited DIC General Managers, leading Bank Managers and other officials for providing needed knowledge.

### **HANDICRAFTS TRAINING FOR SHG WOMEN PROGRAMME:-**

Card Trust having training centre for Handicrafts material producing. This year we collected 36 widows, single women and unmarried aged women to learn Handi Crafts for finding right way to livelihood support. In this training we gave knowledge on embroidery, toys making, saree designing, fashion jewel making, painting, glass painting all were given. Now all 36 women started to do self employment activity in their home itself. Now all beneficiaries become self employed women.

### **TARAKOTTAA TOYS AND ACCESSORIES TRAINING PROGRAMME:-**

Tarakotta toys and accessories making training were given to 16 young people for making them to find way for self employment. We called Shakila and Farooq from Vikravandi who are doing this tara kotta toys making for more than a decade. They now days do export Tara Kotta toys to foreign countries. This technology, type of toys, painting, making, preparing all were taught to 16 beneficiaries. Now these 16 young get routine training in this Shafana Potterics Centre.

### **VOCATIONAL TRAINING AND REHABILITATION CAMP FOR DIFFERENTLY ABLE PERSONS:**

Our organization and Alaigal, Villupuram District differently abled organisation jointly conducted one day camp for Differently abled people at AGS Kalyana Mahal at Villupuram District. For this camp we invited Indian Bank Manager, KVIC- Deputy Director, Agriculture Officer, Vocational Rehabilitation training centre for disabled, Government of India, Chennai, All the guest gave knowledge, opportunity training, counseling, guidens, loan facility, self employment subsidy and other related Government supports were clearly explained to all beneficiaries.

### **NATIONAL ENVIRONMENT AWARENESS CAMPAIGN 2014-15:-**

C.P. Ramaswamy Aiyar Foundation and Central Government Ministry jointly gave an opportunity for our organisation to implement National Environment Awareness Campaign at Arpissampalayam village of Kandamangalam block of Villupuram District. In this campaign we taught how to save lands to stop desertification degradation, drought. Majority of the farmers attended the campaign for them. Leading organic Agriculture Mr. Devaraj gave an excellent knowledge on organic farming, veram composing, preparing Bio-

Fertilizers, Bio- pesticides for their usage in the lands. All he beneficiaries were given jag fruit tree nursery plants for doing sapling in their own land.

**WORLD WOMEN'S DAY PROGRAMME:**

We are having 200 women SHG in our target area, for them we are providing all needed training to run SHG, book keeping, conducting meeting, waiting resolution, accounts maintaining. Every year we conduct one day world women's day celebration in our target area. This year we conducted half a day sports, half a day public meeting and called many women supported leaders to provide all needed knowledge for all the people. These women conducted one hour stage drama on women rights and human rights for do strengthening all the women.

**CONCLUSION:-**

We thank all our well wishers, donors, benefactors, Government officials and others all do extended their valuable support and guides for our organisation development and we feel happy to share our achievements which may explain by itself.