



CARD TRUST

CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST
குடிநிலைமற்ற மரபு அமைச்சகம், அறக்கட்சி, மதுரை

CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST NO.3/1,

K.K.ROAD, VILLUPURAM – 605 602. TAMIL NADU.

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INTRODUCTION:

Card trust is an organization which always extends its service to the needy people. This year as all know Heavy Flood which destroyed many peoples lives in Villupuram District, which was not covered by any Media. But many organizations gave great support to the victims. We too are one among them.

SPECIAL SUMMER CAMP FOR SLOW LEARNERS PROGRAMME:

Card trust this year planned with education shoolars for providing a platform for slow learner's in school. We have identified 133 children's from various schools. They were 11-14 years of age group. For them 15 days, storytelling, positive approach, leadership quality, rights based approach, reading habits, drawing and painting and other activities were done, which promoted children. This year many children planed to continue their schooling.

COMPUTER TRAINING FOR TRIBAL STUDENTS PROGRAMME:

Every year we give computer training. It is a continuous process for Tribal students. Especially Girl Childs are mostly given concentration to get this training for their life support. 47 Girls and 21 Boys were taken training for 60 days and gained knowledge on basic computer, Coral drawing, Photo shop and DTP., other than these additional Instructors gave training to the interested candidates in many subjects.

LIFE SKILL TRAINING TO SHG MEMBERS PROGRAMME:

From the Card trust inception, we travel with Down trodden and below poverty family people, who were in need to get support for overcoming poverty. Based on these need we give assistance through Embroidery, Terracotta toys making, stretching non-oven bag, designing and

marking. This year 19 women gained needed knowledge and except three out of nineteen during self business for improving their daily income.

NATIONAL ENVIRONMENT AWARENESS CAMPAIGN:

Chennai C.P.Ramaswamy Aiyar foundation, which is a Regional Resource Centre to support NGO's for creating awareness on environment in rural areas. This year they provided an opportunity to conduct Rain water harvesting awareness through Block development office experts, demonstrated in Veedur village for villagers. More than 300 people gained knowledge. and in 86 households were created pits for Harvesting rainwater, which helps rural people to raise the ground water level in their village.

AGRI MULTI PRODUCERS COMPANY TRAINING PROGRAMME:

Agricultural Officers and Indian Bank Officials to gather support this training for rural farmers to organize and executive produces company for direct marketing. Many farmers with lots of pain produce all grains, cereals, vegetables and paddy. But they fail to make money, due to Mediator intervention. This producers company will help them to find the marker or buyer to sell their products directly. 45 farmers came to gain knowledge in many villagers farmers came to ask us to register the Agri. Producers company with the support of Agricultural department.

EDUCATIONAL SUPPORT TO WIDOWS CHILDREN:

Children those who lose their family bread winning person, loose their entire life with poverty. After our staff enumerating children from these family were collected to provide educational support to motivate them for going to school regularly. In Koliyanur Block in few areasa we found 67 boys and girls who were in need to get support were supported. Girl children those who show appreciable performance in school examinations gives more enthusiasm to support our children.

FLOOD RELIEF FOR VICTIMS IN VILLUPURAM:

End of 2015, cyclone played vital role to destroy many lives in Villupuram District. Most of the places filled with flood and many huts damaged, many families were shifted to KDS, School and Public buildings. Our organization with many volunteers helped family who were surrounded by flood, released them to stay in protected place, and provided cloth, food, provisions and also educational materials to the students. Government officials also helped these peoples to get regular food in shelters.

SUPPLEMENTARY FOOD MATERIALS TO ANTI-NATAL AND POST – NATAL WOMEN:

In this Heavy rain fall, especially women and children got in to severe damage in health and mind. Especially feeding mothers and pregnant women were under severing mal nutrition. Didn't get any proper food for more than a month due to rain fall. If all happened in remote, huts, thatched households and living in poor condition areas. For all these women with the support of amny generous heart people provided 5 Kg. atta, 1 pack Black dall, curry doll, Dates fruits, 10 pockets of Biscuits, 10 Kg. rice, 1 Litre oil and 1 Kg. Milk powder to compensate the lose. 181 women collected these materials and children's from these families may gained some nutrition which they lost in flood.

WOMENS DAY CELEBRATION PROGRAMME:

Every year we do celebrate women's day to honour our women. This year women planned to celebrate this day as Full celebration through supporting womens. Morning fun and games ain noon grand meal, evening a get together to share the achievements womens done. Women planned to make groups participated many lawyers, women archivists, women professionals and achievers in many field largely joined with SHG women to celebrate their day.

FOOD PROCESSING TRAINING FOR RURAL ENTREPRENEUR PROGRAMME:

This year our organization planned to conduct food processing training for young rural entrepreneur programme at Villupuram District. 32 young rural entrepreneurs attended to learn food processing to start self employment for finding solution in livelihood support. All the Beneficiaries collected needed knowledge on food processing for their life security and enabling them to start self employment and employment opportunity for the new generation. While conducting this training we invited DIC General Manager, Leading Bank Managers and other officials for explaining the various loan facilities and Government subsidy grants to develop their activities by availing Government grants and also providing needed knowledge.

HANDICRAFTS TRAINING FOR SHG WOMEN PROGRAMME:-

Card Trust having training centre for Handicrafts material producing. This year we collected 36 widows, singled women and unmarried aged women to learn Handi Crafts for finding right way to livelihood support. In this training we gave knowledge on embroidery, toys making, saree designing, fasion jewel making, painting, glass painting all were given. Now all 36 women started to do self employment activity in their home itself. Now all beneficiaries become self employed women.

TARAKOTTAA TOYS AND ACCESSORIES TRAINING PROGRAMME:-

Tarakotta toys and accessories making training were given to 16 young people for making them to find way for self employment. We called Shakila and Farooq from Vikravandi who are doing this tara kotta toys making for more than a decade. They now days do export Tara Kotta toys to foreign countries. This technology, type of toys, painting, making, preparing all were taught to 16 beneficiaries. Now these 16 young get routine training in this Shafana Potterics Centre.

VOCATIONAL TRAINING AND REHABILITATION CAMP FOR DIFFERENTLY ABLE PERSONS:

Our organization and Alaigal, Villupuram District differently abled organisation jointly conducted one day camp for Differently abled people at AGS Kalyana Mahal at Villupuram District. For this camp we invited Indian Bank Manager, KVIC- Deputy Director, Agriculture Officer, Vocational Rehabilitation training centre for disabled, Government of India, Chennai, All the guest gave knowledge, opportunity training, counseling, guidens, loan facility, self employment subsidy and other related Government supports were clearly explained to all beneficiaries.

CONCLUSION:

Card turst extend its valuable and sincere thanks to all supporters and benefactors who still show their sincere love on mankind and deserving. While on flood many volunteers showed their love and care for all people who were in need. We too extend our sincere thanks to all volunteers and supports.

