

CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST

NO.3/1, K.K.ROAD, VILLUPURAM - 605 602. TAMIL NADU.

CARD TRUST ANNUAL REPORT 2013 -14

INTRODUCTION

Card trust was initiated to empower urban, Semi urban, rural and tribal peoples and their live style. This year we planned and executed all our programmes and trainings with the support of our staff, executive committee members and benefeciaries. All our executed programmes are for eliminating poverty among our target people. Here we bring forward our activities which will explain by itself how we reach the unreached.

FREE COMPUTER COURSE TO TRIBALS

Our organization gives priority to serve for tribal people, because of their in ability to access many accusable initiatives. Based on this motive we conducted free computer course to tribal's girl children to learn basic knowledge on computer. We took this initiative to teach for girls aged 13 to 20 years. These are the age group find no way to search to find right place to equip their knowledge which will help them to fight for their equality. Through this course many girl children those who learned computer are employed in Kallakurichi, Sankarapuram and in Chinna salem printing stores, DTP Centres and in Billing section of super market, Hotels and textiles. This is our 4th batch of tribal girls, skill today we taught computer to 176 tribal girls which is helping them to over come poverty.

FREE TAILORING TRAINING FOR SHG

Tailoring training centre in our organization is always busy with SHG women throughout year by learning cutting and stitching. We are conducting 2 batches, in each batch 35 to 40 women learn about tailoring, cutting, stitching blows, chudithar, shimmies, inscurt and other kids wear are taught to prepare. Out door orders are also received with commission basis to stitch in our training centre and learners are given knowledge on how to earn money in tailoring. Along with tailoring, embroidiary, saree printing, fashion jewel making are taught in addition.

BLOOD DONATION AND AWARENESS PROGRAMME

Our organization every year conducts blood donation camp and collecting young volunteers team and making them blood donors with their acceptance. This year we conducted blood donation camp at State bank of Tiruvakur in Villupuram which helped us to know 37 young people who joined us blood donars in Red cross blood bank. We conducted awareness street play at Villupuram to educate public and all others to know the importants of blood donating.

WORLD WOMEN'S DAY CELEBRATION

Our SHG women are aware to celebrate world women's day in our target area. Each year we take special topic to teach our women. This year we topic "Women in Governance of Panchayat", we called women to emphasis women rights for their equality. This year we conducted sports, games, competitions, session on women governance in local Panchayat are from morning and till evening conducted to help rural women and tribal women. We called feminist Ms.Shanthi from Vellore who gave meaningful speech to all women. Evening all the women gained knowledge and conducted cultural programme and prize distribution for celebrating women's day.

CHILD LABOUR ERADICATION CAMPAIGN PROGRAMME

Our organization concentrates on protecting women and child rights for their equal rights and dignity. We conducted child labour eradication campaign at Ulundurpet, which is helped rural people to know on how to save children from all type of exploitations. We concentrated on parents and general public to send all children to school for schooling regularly which will help our nation for eliminating illiteracy and unemployment. Now a days public and government officials pay concentration on child labour eradication.

NABARD FARMER'S CLUB FORMATION

Our organization is working in Cuddalore, Villupuram and Tiruvannamalai Districts, to form farmers club for improving rural farmers which helps them to learn all new technique in agriculture for developing crops yield high in rural areas. This year four farmer's club was formed in Tiruvannamalai District of Vandavasi Taluk. These four farmers clubs are interested to follow NABARD AGM-Tiruvannamalai through card trust. We are planning to execute UPNRM through NABARD in this Vandavasi Taluk for improving farmers club life.

NATIONAL ENVIRONMENTAL AWARENESS CAMPAIGN

C.P.Ramaswamy aiyar foundation is a pioneer institution which cares for environmental studies and activities in Northern Tamilnadu. This year they are grant to implement NEAC – BIO DIVERSITY CONSERVATION programme in Arasamangalam Village through creating awareness on traditional seeds preserving and started seed bank for protecting traditional seeds. We distributed nursery plants to all village people and we planned to do sapling in Arasamangalam Village. This Village is then Pennai river bed which has possibilities to protect all sapling trees. We called local Panchayat leader to distribute nursery plants, Mr.Dorai Pachaiappan from Reddipalayam to Avail adequate knowledge on seeds, important on trees, pollution control, protecting trees, control on chemical pesticides, improving attitude charge to adopt organic method agriculture.

BEE KEEPING AWARENESS PROGRAMME

Our organization with the support of Nabard Tiruvannamalai conducted bee keeping training for youths in Arumpakkam Village in Kilpennathur block Mr.A.Dhandayuthapani from Erode to Avail knowledge, demonstration, distributing bees and apiary for promoting youths to do bee keeping for improving economic status. 75 Villages attended the training, 6 youths started to do bee keeping and now they are earning regular income in their Village.

NON-WOVEN BAK MAKING TRAINNING PROGRAMME

Card trust has formed Non-woven bag making training centre, which supports rural SHG, Tribal women to learn non-woven bag making. It is one week training which helped 45 women from various Village SHG to obtain adequate knowledge. These women get basic knowledge on receiving orders, cutting, stitching, printing, screen printing, color mixing, designs and variety are taught to them. Now all the women under gone this training are started their own unit in their respective places.

TOY MAKING TRAINING TO SHG'S

Toy making training was conducted at our trust office premises which helped 28 SHG women to learn on toy making Ms.B.Uma, trainer who game adequate knowledge on toy making learners and our staff members learned to make toys. Now these participants are making toys and selling in local market for improving income. Another group of SHG's are planning to conduct another one week training by Ms.B.Uma for developing their income.

JUTE BAG MAKING TRAINING TO SHG'S

Our organization is having team of trainers who are efficient in providing training in various income generating and skill development training. Our training officer Ms.B.Uma and her team availed jute bag making training to 26 SHG women for 7 days at our training centre. Now these participants started a unit in Villupuram district to make jute bag and selling in many models which helps them to develop their income.

FOOD PROCESSING TRAINING TO SHG'S

Our organization provides skill based training to our SHG members who are interested in learning many different ideas. This year our SHG members seeking to get food processing training. Our training team conducted 7 days food processing training which helped them to start pickle making unit idle and dosai mixture making, other food processing are now in process for making regular income.

HANDICRAFT TRAINING TO SHG'S

There are many SHG members are daily seeking to get income generating handicraft training for 18 SHG women in our training centre. Our training centre and training team planned to conduct one week handicraft training. In this training, we planned to avail training on fashion jewel making, hand made works planning other handicraft making are equally shared with our trainers. Now each trainers have started their own unit in their Village. This Handicraft units give minimum guarantee income for the SHG members.

CONCLUSION

We give thanks to Nabard officials for their valuable support to eliminate poverty in rural areas. We give sincere thanks to all well wishers, Donors, C.P.Ramaswamy foundation, Chennai and Village committee members. We believe that our initiative for rural tribal and semi urban will surely give self explanatory of our service.