



CUMULATIVE ACTION FOR RURAL DEVELOPMENT TRUST

[CARD TRUST]
REGD.NO: 30/2004
[POWER OF SUB URBAN]

ANNUAL REPORT 2023-2024

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ANNUAL REPORT

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MANAGING TRUSTEE MESSAGE

It is a gift to us to do social need based services to our people, Those are in still unreached situation. Because of economic and social discrimination. We are always reaching women and children, differently abled people in all their needy time and suffering period in their routine life. Usually wise people quote that, while we see proud and smiling face of poor and needy is real joy of people who all are doing good to others. This year as well as we planned to equip rural women, to support children in need, differently abled persons to ensure their joy through making them sustainable in their economic status. Most of our service given and reached needy people in our region, irrespective of caste and creed. Our Trust is irrevocable to every citizen to study out our services for the future guidance and support.

VISION OF OUR ORGANIZATION - Empowering women, children and persons with disabilities to reach their full potential, leading to a more inclusive, equitable and compassionate Society.

MISSION - To provide comprehensive support and services to Women, Children, and persons with disabilities promoting their rights, dignity and well being, and fostering a culture of inclusivity, empathy and social justice

PROJECTS

WATER, SANITATION AND HYGIENE AWARENESS PROGRAMME

OBJECTIVE - To promote water, Sanitation and Hygiene Awareness among Communities, reducing the risk of water-borne diseases and improving overall health and well-being.

METHODOLOGY

- Conducted wash Awareness campaigns in 20 communities.
- Reached 5,000 community members through rallies, meetings and door-to-door visits.
- Distributed 10,000 wash related materials (posters, leaflets, stickers).
- Collaborated with local government, schools and community leaders

KEY AWARENESS MESSAGES

- Important of proper hand washing techniques. ● Safe water handling and storage practices.
- Proper sanitation and toilet usage. ● Hygiene practices during menstruation.

IMPACT AND OUTCOMES

- Noted significant increase in hand washing practices among community members. ● Observed improvement in safe water handling and storage practices. ● Recorded reduction in water born disease (diarrhea, Cholera). ● Received positive feedback from 90% of community members.



CHILD RIGHTS AND WOMEN RIGHTS AND LEGAL AWARENESS PROGRAMM

OBJECTIVE - To promote child Rights and Women rights and Provide legal Awareness to Vulnerable communities, ensuring their protection and empowerment

METHODOLOGY

- Child Rights : Right to education, protection from abuse and syplotation, UNCRC – declarations.
- Women Rights : Right to equality, protection from domestic violence and harassment.
- Legal Awareness: Knowledge of laws and procedures for protection and redressal.



IMPACT AND OUTCOMES

- Noted significant increase in reporting of child abuse and exploitation cases.
- Observed improvement in awareness and knowledge of women rights among community members.
- Recorded increase in number of community members seeking legal assistance and support.
- Received positive feedback from 90% of community members.



CONSUMER RIGHTS AND PROTECTION AWARENESS PROGRAM

OBJECTIVE - To promote consumer rights and protection awareness among communities empowering them to make informed decisions and seek redressed for grievance

METHODOLOGY

- Conducted consumer rights and protection Awareness compassions in 20 communities.
- Reached 5000 community members through rallies, meetings and door-to-door visits.
- Provided training on consumer rights and protection to 1000 community leaders & stake holders.
- Collaborated with local Government, Consumer organization and community groups.

KEY AWARENESS MESSAGES

- Consumer Rights : Right to information, right to choice right to redressal.
- Consumer Protection : Protection from unfair trade practices protection from defective products.
- Consumer Grievance Redressal: Procedures for filing complaints, role of consumer courts.

IMPACT AND OUTCOMES

- Noted significant increase in awareness of consumer rights and protection among community members.
- Observed improvement in ability of community members to identify and report unfair trade practices.
- Recorded in crease in number of community members seeking redressal for consumer grievances.
- Received positive feedback from 92% of community members.



PROVISIONS OF MEDICINES, DRESS MATERIALS AND READY TO EAT THINGS TO AGED PERSONS

OBJECTIVE - To provide essential support to aged persons promoting their health, well being and dignity

METHODOLOGY

- Identified 200 aged persons (60+ years) through community surveys and referrals.
- Provided Medicine and Medical support to 180 beneficiaries.
- Distributed dress materials and clothing to 150 beneficiaries.
- Supplied ready-to-eat food items to 120 beneficiaries.
- Collaborated with local health care providers, NGO's and community organizations.

KEY SERVICES AND SUPPORT

- Medicine and Medical Support.
- Dress material and clothing.
- Ready-to-eat food items.
- Health check-ups and counseling.
- Life Skill Training.

IMPACT AND OUTCOMES

- Improved health and well-being of aged persons.
- Enhanced dignity and self-esteem among beneficiaries.
- Increase access to essential services and support.
- Received positive feedback from 95% of beneficiaries.



EDUCATION SUPPORT TO TRIBAL AND GYPSY GIRL CHILDREN PROGRAM

OBJECTIVE - To provide education support to tribal and gypsy girl children, promoting their academic achievement, empowerment and social inclusion.

METHODOLOGY

- Identified 150 tribal and gypsy children through community surveys.
- Provided educational materials, uniforms and school fees support.
- Conducted remedial classes: Tutoring and mentoring sessions.
- Organized workshops on health, hygiene and life skills.
- Collaborated with community leaders, local schools and teachers.

IMPACT AND OUTCOMES

- Improved academic performance among beneficiaries.
- Increased school enrollment and retention rates.
- Enhanced confidence and self-esteem among beneficiaries.
- Improved health and hygiene practice among beneficiaries.
- Received positive feedback from 90% of beneficiaries.

KEY SERVICES AND SUPPORT

- Educational materials and school fees support.
- Remedial classes and tutoring.
- Mentoring and counseling.
- Health and hygiene workshops.
- Life skills training.



PROMOTING WOMEN ENTREPRENEURS TRAINING PROGRAMM

OBJECTIVE - To promote Women Entrepreneurship by Providing training, mentorships and support, enabling Women to establish and grow their business.

METHODOLOGY

- Identified 100 Women entrepreneurship through community outreach and referrals.
- Provided comprehensive training on entrepreneurship and financial literacy.
- Conducted workshops on marketing, branding and net working.
- Offered one-to-one mentorship and coaching.

KEY AWARENESS MESSAGES

- Entrepreneurship and business planning.
- Financial Management and accounting.
- Marketing and branding
- Net working and partnerships.
- Leaderships and confidence building.

IMPACT AND OUTCOMES

- Training 90 Women Entrepreneurs.
- Supported 60 women in establishing or Expanding their business.
- Noted increase in confidence and business skills among participants.
- Recorded growth in business revenue among participants.
- Received positive feedback from 95% of participants.



LIVELIHOOD SUPPORT TO PERSONS WITH DISABILITY

OBJECTIVE - To provide livelihood support to persons with disability promoting their economic independence, self sufficiency

METHODOLOGY

- Identified 200 persons with disability through community surveys and referrals.
- Provided vocational training and skill development programmes.
- Facilitated self-employment opportunities through microfinance and entrepreneurship support.
- Collaborated with local organizations, Government agencies and disability persons networks.

KEY SERVICES AND SUPPORT

- Vocational training and skill development.
- Self-Employment opportunities through microfinances.
- Entrepreneurship support and mentoring.
- Assistive technology and device support.
- Access to Government schemes

IMPACT AND OUTCOMES

- Trained 150 persons with disability in various vocations.
- Supported 100 self-employment initiatives, generating income for beneficiaries.
- Increased average monthly income of beneficiaries by 40%.
- Noted improvement in overall confidence, self esteem and social inclusion of beneficiaries.
- Received positive feedback from 90% of beneficiaries



VOCATIONAL TRAINING FOR IDENTIFIED BACKWARD CLASSES FAMILY WOMEN

OBJECTIVE - To empower identified backward classes family women by providing vocational training, promoting their economic Independence, Self-Sufficiency and Social inclusion.

METHODOLOGY

- Identified 150 Backward classes fomailywomen through community surveys and referrals.
- IProvided Vocational training in various traders (eg. Tailoring, embroidery, beauty care).
- IConducted entrepreneurship development Programs (CDPS) & business management training.
- IFacilitated access to microfinance and market linkages.
- Icollaborated with local organizations, banks and Government agencies.

IMPACT AND OUTCOMES

- Trained 120 women in various vocations.
- Established 80 micro entreprenurises, generating income for beneficiaries.
- Increased Average monthly income in beneficiaries by 30%.
- Noted improvement in overall confidence, self –esteem, and economic independence of beneficiaries.
- Received positive feed back from 92% benefeciaries.

KEY SERVICES AND SUPPORT

- Vocational Training and certification.
- Entrepreneurship development programs
- Business Management training & Monitoring.
- Microfinance and loan assistance.
- Market linkages and product promotion





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